FAX

R.J. Reynolds Tobacco Co.
400 Raritan Center Parkway Suite D
Edison, NJ 08837

Date: 08/08/97

Number of pages including cover sheet: 6

To:	Vikisha Inc.
Phone	201-222-0400
Fax Phone	**201-222-0372**
CC	Greg Brown Sean Cleerdin

From:	Lanny Wolfe
Phone	732-225-4774
Fax Phone	732-417-9076
Voice Mail	**1-800-757-8255** **Ext. 48796**

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Attached is the information you will need to work the August Doral B2G1F Promotion:

If you have any questions please let me know.
Thanks,

Lanny

51849 2086

Source: https://www.industrydocuments.ucsf.edu/docs/rlfy0000

R. J. Reynolds Tobacco Company
August '97 National Pack Promotion

Account: **Vikisha #543805**

Brand Promotion		Doral Buy 2 Get 1 Free 4.9 ctn live+2.1 ctn free

Display Packing

white ctns Doral Lt K
white ctns Doral Lt100s
white ctns Doral FF100s
white ctns Doral LtM100s

Billable cartons

4.9 cartons

① Send #displays indicated to each account on attached VAP list.

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DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 701143 70900 DOR B2G1F SEPT
TEMPLATE SEQ : 0014
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122602	122622	275452	A&S SMOKE SHOP	319 AVENUE C	BAYONNE	NJ	07002	1				(201)858-9638
122108		642812	AMERICAN NEWS & MAG	5101 BERGENLINE A	WEST NEW YORK	NJ	07093	1			KLEIN	(201)865-8792
133006	133024	590639	AVENEL SUPERMARKET	1008 RAHWAY AVE	AVENEL	NJ	07001	1			129484KLEI	(908)750-9660
122101	122225	454437	BIND FOODS, INC.	198 WASHINGTON ST	NORTHVALE	NJ	07647	1			KLEIN	(201)767-3001
122109		715160	BORINQVEN CORNER	1063 WESTSIDE AVE	JERSEY CITY	NJ	07097	1			.	(201)434-3993
122109		315936	BOULEVARD GREETINGS	46 JOURNAL SQ	JERSEY CITY	NJ	07306	1				(201)656-2665
133004	133426	270415	BROAD ST. NEWS	1301 S BROAD ST	TRENTON	NJ	08610	1				(609)396-6919
122108		080038	C & R VARIETY	1221 NEW YORK AVE	UNION CITY	NJ	07087	1				(201)866-1574
122102		420146	CAROUSEL EXPRESS	637 KINDERKAMACK	RIVER EDGE	NJ	07661	1				(201)262-7047
133006	133024	587748	CARTERET KRAUSZER	129 WASHINGTON AV	CARTERET	NJ	07008	1			KLEIN	(908)969-3155
133407	133425	590043	CEDARBROOK LIQUORS	RT. 73 & BLUE ANC	WATERFORD	NJ	08089	1			80390KLEIN	(609)561-4697
122108		716551	CHUCKY VARIETY STOR	1700 BERGENLINE A	UNION CITY	NJ	07087	1				(201)223-1115
122101	122225	453151	CIRCLE FOOD MART	9 TENAFLY RD	ENGLEWOOD	NJ	07631	1			KLEIN	(201)894-1652
122104	122620	695602	CITY NEWS	2988 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)420-0020
133007	133024	440535	E Z BUY FOOD STORE	244 PLAINFIELD AV	EDISON	NJ	08817	1			9088193515	(908)819-3515
122602	122622	642857	EDDY'S WINE & LIQUO	490 AVENUE C	BAYONNE	NJ	07002	1			KLEIN	(201)339-3390
122108		773908	EVERYTHING NICE	6207 BERGENLINE A	WEST NEW YORK	NJ	07093	1			KLEIN	(201)854-8943
122104	122620	271164	EXCHANGE PLACE	10 EXCHANGE PLACE	JERSEY CITY	NJ	07302	1			KLEIN	(201)433-2475
122104		638584	FAMILY CONVENIENCE	180 KEARNY AVE	KEARNY	NJ	07032	1				(201)991-5616
122107	122620	672559	FERRY NEWSTAND INC	215 FERRY ST	NEWARK	NJ	07105	1				(973)344-1855
122109		542208	FILIPINAS GROCERY	93 BOWER STREET	JERSEY CITY	NJ	07307	1				(201)792-7072
122104	122620	772864	FIONICK	22 JOURNAL SQ	JERSEY CITY	NJ	07306	1				(201)659-8383
122605		274199	FOUR CORNER STATION	507 MAIN ST	LITTLE FALLS	NJ	07424	1				(201)256-1213
122604	122624	400943	FRIENDLY NEWS & FOO	128 MONTGOMERY ST	BLOOMFIELD	NJ	07003	1				(201)429-8915
133004	133026	228027	FUJI DELI/NEWS	4 N BROAD ST	TRENTON	NJ	08608	1			6093931115	(609)393-1115
122603	122623	464880	GALA CARD & GIFT	932 STUYVESANT AV	UNION	NJ	07083	1			KLEIN	(908)687-3812
133004	133026	730000	GARDEN FOOD STORE	355 APPLEGARTH RD	CRANBURY	NJ	08512	1			470603	(609)395-1852
122602	122622	275492	GARDEN STATE NEWS	454 BROADWAY	BAYONNE	NJ	07002	1				(201)339-1386
122104	122620	607167	GAYATRI CORP.	605 HARRISON AVEN	HARRISON	NJ	07029	1			KLEIN	(793)484-0619
122104	122620	344223	GOLDEN BEER 7 LIQUO	614 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(793)483-8322
122104	122620	056906	HANY'S DELI CORP	56 BOWERS ST	JERSEY CITY	NJ	07307	1				(201)798-8043
133006	133024	402080	HILLTOP CARD	1530 OAK TREE RD	ISELIN	NJ	08830	1				(908)494-6177
122103	122628	738726	HOLLYWOOD DELI	1212 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)222-0576
122104	122620	489758	JAYDIN GIFT	467 LYONS PLAZA	NEWARK	NJ	07112	1			KLEIN	(793)923-9012
133002	133023	686832	JERSEY PRIDE	162J NEWMAN SPRIN	LINCROFT	NJ	07738	1				(908)758-8989
122605	122625	716271	JLN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	NJ	07506	1				(201)238-9151
122103	122628	354548	JUNIOR MINI MARKET	1516 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-4483
122104	122620	655004	JUNIOR'S MINI MART	451 453 ST. PAUL	JERSEY CITY	NJ	07306	1			KLEIN	(201)222-0366
122107		475894	K. C. NEWS	14 COMMERCE ST	NEWARK	NJ	07102	1			KLEIN	(201)733-3413
122101	122225	541255	KADISHNA, INC.	69 W PALISADE AVE	ENGLEWOOD	NJ	07631	1			KLEIN	(201)894-0507
133008	133025	462385	KRAUSZER'S #8	312 PARSIPPANY RD	PARSIPPANY	NJ	07054	1				(201)515-3451
133007	133027	564167	KRAUSZERS #465	1825 WOOD & RT 13	NEW BRUNSWICK	NJ	08902	1			2973140	(908)297-3140

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Brown
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DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 701143 70900 DOR B2G1F SEPT
TEMPLATE SEQ : 0014
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122103		470937	KRAUSZERS	275 PARK AVE	RUTHERFORD	NJ	07070	1				(201)939-9528
122605	122625	400698	KRAUSZERS #243	579 POMPTON AVE	CEDAR GROVE	NJ	07009	1				(201)239-7277
133006	133029	662429	KRAUSZERS/MIRSHIL I	317 BROAD ST	MATAWAN	NJ	07747	1			KLEIN	(908)290-1711
122102	122226	472661	LINCOLN STATIONERY	95A LINCOLN AVE	FAIR LAWN	NJ	07410	1			KLEIN	(201)427-9668
133007	133027	432586	LIQUOR CITY	1345 US HIGHWAY 1	NORTH BRUNSWIC	NJ	08902	1			9085454411	(908)545-4411
133006	133029	450129	LONDON NEWS TA SHOP	499 ERNSTON RD	PARLIN	NJ	08859	1			KLEIN	(908)525-2920
122104	122620	385276	LUCKY BILL'S	2720 JOHN F KENNE	JERSEY CITY	NJ	07306	1			KLEIN	(201)434-6799
122603	122623	488073	MARINA NEWS, INC.	1000 STUYVESANT A	UNION	NJ	07083	1				(908)688-7359
122101	122225	268010	MR. K'S STATIONARY	1376 QUEEN ANNE R	TEANECK	NJ	07666	1			KLEIN	(201)833-0949
122103	122628	472027	NATIONAL FOOD STORE	40A MEADOWLANDS P	SECAUCUS	NJ	07094	1				(201)866-3417
122604	122624	840087	NEW WAY MARKET	140 FRANKLIN ST	BLOOMFIELD	NJ	07003	1			KLEIN	(201)429-1007
122603		291071	NEWS SHOP	400 N BROAD ST	ELIZABETH	NJ	07208	1			KLEIN	(908)355-6229
122102	122226	450148	NICK'S GROCERY	234 MAIN ST	HACKENSACK	NJ	07601	1			KLEIN	(201)343-2022
122102	122226	652812	NICKS QUICK SHOP	183 BOULEVARD	HASBROUCK HEIG	NJ	07604	1			KLEIN	(201)288-3333
122603	122623	633074	NJ BARGAIN	435 MORRIS AVE	ELIZABETH	NJ	07208	1			KLEIN	(908)354-0601
122104	122620	642635	ONE STOP LIQUOR/DEL	592 RIDGE RD	NORTH ARLINGTO	NJ	07031	1				(201)991-6767
122404	122229	288817	PATEL CANDY STORE	736 W 181ST ST	NEW YORK	NY	10033	1				(212)923-2439
122108		276324	PEREZ GROCERY	6201 PARK AVE	WEST NEW YORK	NJ	07093	1				(201)854-9551
122107		401015	PIONEER LIQUORS	652 JORALEMON ST	BELLEVILLE	NJ	07109	1			378780KLEI	(201)759-2435
133006	133029	728312	PURVI CONVEN. INC	9 LAURENCE PKY	LAURENCE HARBO	NJ	08879	1			5663530	(908)566-3530
122103	122628	748623	QUICK MART	222 BERGEN BLVD	FAIRVIEW	NJ	07022	1				(201)943-3050
133402	133423	694603	QUICK PLUS	744 E COMMERCE ST	BRIDGETON	NJ	08302	1			971333	(609)455-0202
122102	122226	319324	QUIK SHOP FOOD STOR	264 MAIN ST	NEW MILFORD	NJ	07646	1			KLEIN	(201)599-0258
133006	133024	336462	R&J CORP.T/AKRAUSZE	683 FLORIDA GROVE	PERTH AMBOY	NJ	08861	1			KLEIN	(908)636-4950
122104	122620	516978	RAD PRAHAS NEWS	110 NEWARK AVE	JERSEY CITY	NJ	07302	1				(201)433-4919
122103	122628	547401	RAGUV DISCOUNT	6905 BERGENLINE A	GUTTENBERG	NJ	07093	1				(201)854-6292
122103	122628	704122	REHMAN DELI & GROC.	4306 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-8146
122108		222569	RENA ENTERPRIZE	2106 KENNEDY BLVD	UNION CITY	NJ	07087	1			KLEIN	(201)867-4346
122104		273029	ROSEMART CONF	507 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(201)481-9661
122603		740683	RUPA FOOD STORE INC	319 ROSELLE ST	LINDEN	NJ	07036	1				(908)925-6482
122105		674101	SANA INTL GROC.	1209 TEANECK ST.	TEANECK	NJ	07666	1				(201)833-0116
122104	122620	414036	SHOPPER'S EXPRESS	879-883 FRANKLIN	NEWARK	NJ	07107	1				(793)483-0124
122102	122226	397647	SHOPPERS EXPRESS	300 WASHINGTON AV	BELLEVILLE	NJ	07109	1			KLEIN	(201)751-1438
122604	122624	407896	SHOPPERS EXPRESS	155 ROSELAND AVE	CALDWELL	NJ	07006	1			KLEIN	(201)403-1059
122101	122225	328815	SHOPPERS EXPRESS	62 W CHURCH ST	BERGENFIELD	NJ	07621	1			KLEIN	(201)387-9537
122605	122625	690537	SHOPPERS LIQUOR	744 HAMBURG TPKE	POMPTON LAKES	NJ	07442	1				(201)835-8887
122109		718954	SHVE INC	871 BERGEN AVE	JERSEY CITY	NJ	07306	1				(201)032-0100
122102	122226	273731	SQUARE R&S INC.	28 WILSEY SQ	RIDGEWOOD	NJ	07450	1			KLEIN	(201)444-7728
122104		642660	STARLITE VARIETY	252 CENTRAL AVE	JERSEY CITY	NJ	07307	1				(201)653-4097
122104	122620	274299	STATE NEWS	3000 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)653-4439
122603	122623	595470	STATE PRIZE LIQUORS	2191 MORRIS AVE	UNION	NJ	07083	1				(908)686-1845
122103	122628	739777	SUPER SHOP	626 RIDGE RD	LYNDHURST	NJ	07071	1				(201)460-8044
122603	122623	057585	SUPER VALUE LIQUOR	33 S BROAD ST	ELIZABETH	NJ	07202	1			KLEIN	(908)289-0890

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". Brown 1221

DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 543805 VIKISHA INC.
TEMPLATE : 701143 70900 DOR B2G1F SEPT
TEMPLATE SEQ : 0014
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122104	122620	956548	THE DEPOT	30-107 MALL DRIVE	JERSEY CITY	NJ	07310	1				(201)626-5050
122102		771166	THE OFFICE EMPORIUM	1 UNIVERSITY PLAC	HACKENSACK	NJ	07601	1				(201)343-6221
122603	122623	772677	THE PIPE SHOP	62 E MILTON AVE	RAHWAY	NJ	07065	2				(908)382-5944
122109		344235	TORRELLI DELI/LIQUO	159 LINCOLN ST	JERSEY CITY	NJ	07307	1			KLEIN	(201)659-7478
122101	122225	400304	TOWN STATIONARY	386 BROAD AVE	LEONIA	NJ	07605	1			KLEIN	(201)585-8532
122108		876671	UNION CITY NEWS	3202 BERGENLINE A	UNION CITY	NJ	07087	1				(201)865-5834
122103	122628	585447	UPTOWN NEWS	1315 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)659-3349
122604	122624	033165	VALLEY SWEET SHOP	6 S VALLEY RD	WEST ORANGE	NJ	07052	1				(201)731-7236
122602		661333	VIRAGE GROC INC	280 MORNINGSTAR R	STATEN ISLAND	NY	10303	1				(718)816-5285
122603	122623	364414	VIRAM CORPORATION	827 ELIZABETH AVE	ELIZABETH	NJ	07201	1				(908)351-3222
122102	122226	401020	WARM WISHES	323 UNION AVE	BELLEVILLE	NJ	07109	1			KLEIN	(201)751-0595
122603	122623	036188	WESTFIELD MINIMART	301 SOUTH AVE E	WESTFIELD	NJ	07090	1				(908)654-7530
122103	122628	399865	7-11 #18390(C)	300 HACKENSACK ST	WOOD RIDGE	NJ	07075	1		0001-0402		(201)933-7117
122103	122628	642684	7-11 #24471(C)	645 PALISADE AVE	CLIFFSIDE PARK	NJ	07010	1		0001-0402		(201)941-8193

PAGE BREAK TOTAL ACCOUNTS 99 TOTAL QUANTITY 100

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5N54B2 WORKPLAN VAP SUBJOBBER TEMPLATE LISTING PAGE: 1
DATE: 97-06-30
TIME: 03:25 PM

DIRECT WHSLR : 162800 NORMAN J. DRESSLER
INDIRECT WHSLR: 714335 JAY DISTRIBUTORS
TEMPLATE : 701143 70900 DOR B2G1F SEPT
TEMPLATE SEQ : 0014
SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT	PHONE #
122403	122227	599620	ADC NEWSSTAND CORP.	2 W 33RD ST	NEW YORK	NY	10001	1				2034	(212)279-8434
122403	122227	287208	C.A.S.STATIONERY IN	1 PENN PLZ	NEW YORK	NY	10119	1					(212)564-7979
122101	122225	592107	FOODMART USA III	63 9W NORTH	PIERMONT	NY	10968	1					(914)365-3064
		049957	Pakam	323 W. 39th St.	NY	NY		12					
		647979	Pakam	7 Warren St.	NY	NY		18					
		725716	Bengal	1024 Coney Island	Brooklyn	NY		4					

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********** END OF REPORT FOR PROMOTION 701143 **********

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MESSAGE CONFIRMATION

DATE:08/08/97 TIME:11:17

ID:R.J. REYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
08/08	11:13	03'49"	12012220372	G3-S	006	OK

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